

Connect * Heal * Empower



ANNUAL REPORT

🛞 Hope for Haiti

MISSION STATEMENT: *To improve the quality of life for the Haitian people, particularly children, through education, nutrition, and healthcare.*

Letter from the Founder and Chair



EAR FRIENDS,

It's hard to believe that it's been 22 years since I made my first trip to Haiti. What once began as a personal passion has now grown into an organization beyond my wildest dreams. If you would have told me in 1989 that Hope for Haiti would be helping to educate 10,000 students and supporting 400 teachers, touching the lives of approximately 500,000 through our education, nutrition, and healthcare programs, while operating on less than 5% overhead and continuously receiving the highest rating by Charity Navigator, I don't think I would have believed you. I don't think that I would have believed that our website would be accessed by people in over 149 different countries, and that we'd surpass over \$100 million in support since our founding. But, most of all, I am amazed by all of YOU who have supported me and Hope for Haiti for all of these years and the lives you've helped to change.

Amidst the current global economic climate, you continue to show your support, for which I am so grateful. The Earthquake on January 12, 2010 changed us as an

organization, and we have adapted, improved, and grown to better serve the poorest of the poor in Haiti. Sadly, this year brought additional challenges. Flooding and Cholera further exacerbated the enormous humanitarian needs left in the wake of 2010. Nevertheless, with your dedicated support, Hope for Haiti was able to respond in times of crisis and remain committed to the long-term recovery of our education and healthcare partners.

I am proud to announce, that as of May 1, 2011, my granddaughter, Tiffany Kuehner, took over as President and CEO of Hope for Haiti and I transitioned to Founder and Chair. Please join me in supporting her as she takes Hope for Haiti to a new level.

Thank you to all of our friends, the Board, staff, volunteers, and partners for making these remarkable programs possible and for believing in the men, women, and children of Haiti. Hope for Haiti will continue to make you proud!

JoAnne M. Kuehner, DM



2010-2011 Accomplishments

Education

- Supported Teacher Salaries at 40 primary and secondary schools, impacting the work of approximately 400 teachers and 10,000 students.
- Provided Back to School funding that enabled educators to purchase school supplies and teaching materials, build benches and chalkboards, repair overused structures, and begin school more prepared than in previous years.
- Distributed over 27,500 textbooks and notebooks to students in grades 1 through 6 at 33 supported primary schools.
- Funded the construction of six new classrooms at two rural primary schools, in the communities of Platon and St. Antoine, through a formal partnership with buildOn.

Nutrition

- Continued supporting operations and capacity building at three nutrition clinics that work to save the lives of hundreds of malnourished children each year.
- Provided Birthing Kits and stipends to over 80 midwives who delivered approximately 564 births at homes in the mountains of Baradères over the last year.
- Administered and Distributed 2,228 doses of Vitamin A, 13, 000 doses of deworming medication, 1,554,980 children's multivitamins, and 435,818 doses of prenatal vitamins through school-based public health outreach, the Hope for Haiti Infirmary St. Etienne, and partner healthcare facilities.

5,100 OLUNTEER HOURS!

Healthcare

- Distributed over \$9.2 million worth of medications and medical supplies to 20 healthcare facilities and 40 school locations.
- Expanded services at the Hope for Haiti Infirmary to include diagnostic laboratory testing and dental consultations.
- Provided treatment for 657 cases in need of emergency medical attention, ongoing care for chronic illnesses, or life-saving surgery through the Robert E. Hord Emergency Medical Fund.
- A part of the new Public Health Program, Hope for Haiti selected and began training 24 Community Health Workers to conduct classroom-based lessons on health and hygiene for 2,100 students at 12 school locations.
- These 24 Community Health Workers delivered 733.5 hours of classroom-based lessons over 8 months.
- Subsidized the work of two Haitian doctors at rural clinics in critical need of primary healthcare services and emergency cholera treatment.

Community Development Initiatives

- Maintained 13 Clean Water sites with the addition of General Electric's donated Sunspring Solar purification system.
- Hired a Clean Water technician to provide ongoing maintenance and repairs.
- Cultivated over 15,000 mango, lime and hardwood seedlings to help nourish and reforest the community of Brodequin.
- Completed a fourth class of Cooking School, thereby training a total of 23 Haitian men and women in professional and life skills since the program began.
- Distributed emergency relief to various program partners in the wake of Hurricane Tomas and the Cholera outbreak.



Education



Hope for Haiti's Education Program supports approximately 400 teachers and 10,000 students in 40 schools.

OPE FOR HAITI bases its Education Program on the idea that helping struggling private schools cover their operating costs can dramatically increase access to education for children in underprivileged families. We do this by subsidizing teacher salaries in our network of 40 primary and secondary schools: two in the Port-au-Prince area, and 38 in the southern peninsula. In 2010-11, Hope for Haiti focused its support on rural communities in the south, where NGO engagement is relatively lower than in the capital and where the impact of Hope for Haiti's programs is most profound. The majority of our partner institutions are primary schools, while seven offer or specialize in secondary education. Hope for Haiti believes that Education opens the door for opportunity, one child, one teacher, and one school at a time.

Book Share Project

Working with a Haitian publishing company, Les Editions Dawill, Hope for Haiti distributed textbooks to 33 primary institutions outside of Port-au-Prince. Schools received a complete set of textbooks in the first year, which were supplemented by low rental fees (125 goud or \$3.13 US) paid by students and their families. These fees provide part of the revenue needed to enable schools to replenish their books. Focused on sustainability, this project leaves schools not only with a full stock of books, but also with the tools and the savings to maintain them on their own. Over 27,500 primary school textbooks were distributed and another 27,500 accompanying notebooks. As the project enters its second year, Hope for Haiti is using inventory data and qualitative feedback from teachers and directors to improve the book distributions and rental fee model.



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Back to School Fund

AST YEAR, many of Hope for Haiti's partner schools experienced a growth in student enrollment due to movement of displaced the families after the earthquake. displaced students Internally placed additional burdens on rural classrooms that typically function with limited materials resources. Consequently, and Hope for Haiti provided additional funding at the beginning of the school year that schools could spend on materials needed for quality operation. Partner schools built new benches, added



chalkboards and desks, purchased teaching aids and school supplies, and repaired overused structures. Funding was calculated according to the number of students in each school, which allows Hope for Haiti to ensure that schools with more students receive support that matches their needs.

"Since the Earthquake, our education program has increased due to the influx of over 150,000 people to the Les Cayes area," — JoAnne Kuehner.

have access to Education.



Nutrition & Healthcare



OPE FOR HAITI works to provide access to quality healthcare for the poorest of the poor in the south of Haiti. Many men, women, and children are disadvantaged because of their rural location or the prohibitive cost of care. Our strategy provides



incentives for disease prevention through education, increases access to regular primary healthcare consultations, and treats the emergency medical conditions and ongoing chronic illnesses that so often cripple Haitian families.

In line with our ideology of partnership, Hope for Haiti works to combat malnutrition, lower infant mortality, and spread information about proper health, diet, and infant care through our three partner clinics. Run by experienced nuns and nurses, these medical nutrition facilities take in children and mothers suffering from severe malnutrition and provide them with care and education for up to 9 months. Hope for Haiti started a Vitamin A booster program in partnership with Vitamin Angels, which has provided a consistent source of Vitamin A supplements, deworming medication (thanks also to our partnership with The Worm Project), and prenatal vitamins to aid these clinics in their successful rehabilitation of vulnerable mothers and babies.

Public Health Pilot Program

With the support of GoDaddy.com, Hope for Haiti began to design and implement a school-based Public Health Pilot Program in 12 school communities to focus on preventative healthcare. Using a one-year curriculum broken into six modules of key health topics, the program is training 24 Community Health Workers (CHWs) to provide health education to over 2,100 students. The CHWs use the knowledge they acquire in Hope for Haiti's monthly trainings to educate their local communities on topics like hygiene, nutrition, and disease prevention. In addition to the theoretical curriculum, the first half of the program entailed two practical components, training the CHWs to distribute Vitamin A supplements, deworming medication, and multivitamins in schools, and to administer First Aid using durable First Aid Kits filled with materials for pain relief and wound care. The Kits can be used to treat students for minor injuries and illnesses on site so that routine health concerns do not interrupt their school day.







🕷 Hope for Haiti Infirmary

Since 2009, Hope for Haiti's Infirmary St. Etienne has provided primary healthcare consultations to approximately 200 patients per week. Located in downtown Les Cayes, the Infirmary has acquired a solid reputation as a quality healthcare provider in the Southern Department. Patients come from the city and from numerous rural provinces seeking care. The entirely Haitian medical staff consists of two doctors, a dentist, three clinical nurses, a laboratory technician, two community health nurses, and three administrative staff. Our Infirmary's services have expanded in two key areas: a Dental Program now provides low-cost hygiene, extractions, and tooth repairs to about 15 patients per day, while a laboratory provides diagnostic testing on site to the patients who need it most.

Medication Distributions

The process of procuring, shipping, and distributing medications and medical supplies is an enormous activity, both in Naples and in Haiti. We work with corporate, non-profit, and private sources in the States to acquire medications and supplies and distribute them to over 60 clinic and school facilities in Haiti. In the year since July 2010, we delivered approximately \$9.2 million worth of medications and supplies to healthcare providers and patients in Haiti.

Robert E. Hord Emergency Medical Fund

life-threatening For cases requiring specialty consultations, complex diagnostic testing, or large operations, Hope for Haiti is able to provide emergency medical care through the Robert E. Hord Emergency Medical Fund. Through our relationships with other medical practitioners in Les Cayes and Port-au-Prince, we have provided care for major accidents, hernias, benign tumors, heart conditions, gallbladder and kidney stones, and various tropical diseases. This fund is evolving to focus exclusively on emergency surgeries, while new programs are being created to serve patients suffering from chronic illnesses and extreme poverty.



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Community Development Initiatives (CDIs)

Emergency Relief

Hope for Haiti operates a coherent strategy to provide relief after a disaster. The first step is preparing and storing at least 2,000 Survival Buckets, ready for distribution in an emergency. These buckets provide essential living supplies for one week for a family of five. This fiscal year, Hope for Haiti distributed Survival Buckets to families in the wake of severe flooding caused by Hurricane Tomas and the outbreak of Cholera. Hope for Haiti partnered and closely coordinated with the Ministry of Health, International Red Cross, United Nations, International Medical

> Corps, Doctors without Borders, and the International Organization for Migration to distribute additional emergency aid to partner locations affected by flooding and continual spikes in Cholera.

Clean Water

Hope for Haiti has installed 12 water purification systems and 1 well at strategically chosen partner schools, clinics, and communities. These program partners operate the solar-powered ultraviolet purification systems for targeted use in schools and clinics and for wider community-based distribution. This year, we hired a technician dedicated to overseeing the maintenance, upkeep, and repair of each system on a monthly basis. As of May 2011, Hope for Haiti installed gallon tracking meters in order to record the amount of water purified at each site and better gauge the reach of clean water in our program partners' daily lives.



Dlo pa janbe trou. | Water does not cross holes. It must fill the hole, before it can move on.

Reforestation

Hope for Haiti cultivated over 15,000 mango, lime, and hardwood seedlings in the rural community of Brodequin. Hope for Haiti's agronomist, Pierre Francois, works alongside and trains the community on the importance of reforestation and selfsustainability. Over 600 of these seedlings were sold at 5 goud (\$0.125) to over 350 school children and community members, and the profits were reinvested in the nursery.

Cooking School

Hope for Haiti's Cooking School has graduated its fifth class and is creating sustainable local jobs. Led by Hope for Haiti's Support Team Manager, Professor Carmene Alverbe, groups of ambitious students meet weekly to memorize recipes, learn about nutrition, and prepare intricate culinary dishes. After completing three to six months of training, the students prepare a large dinner to serve as their final exam and are graded on execution, presentation, and knowledge of their homemade dishes. These students graduate with the skills needed to provide nutritious meals for their families and find employment in one of Les Cayes' many restaurants.





4,000 1 i m e s 5,000 m a n g o e s 6,000 cassia hardwood K. Hope for Haiti

Yo pa voye wòch sou mango vêt. | You don't throw rocks at a green mango.



Road to Recovery

OPE FOR HAITI has been hard at work to be careful stewards of our donors' contributions and to best serve our program partners. After the Earthquake on January 12, 2010, Hope for Haiti responded with an effective 6-month emergency

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90%

- Earthquake Funds Distributed
- Designated for School Reconstruction

🕷 Hope for Haiti

 Designated for Increased Capacity Building

* Figures as of 12/1/11.

action plan, followed by 12 months fully focused on recovery and development. Knowing that our program partners' needs were enormous, diverse, and immediate, Hope for Haiti quickly and carefully designated and distributed Earthquake Response funds to meet emergency needs, increase health and education access, and to build back local capacity. As of December 2011, 90% of the total aid received following the Earthquake has been responsibly and successfully distributed, 5% is designated to on-going school reconstruction projects and to increase educational and healthcare opportunities for the poorest of the poor. Hope for Haiti acknowledges that recovery from the Earthquake will continue for years to come. To ensure that the new growth of our program partners is sustained, allowing for ongoing recovery and development, Hope for Haiti has designated 5% of the total aid received to sustain the increased capacity of our program partners. Financial responsibility is of utmost importance to Hope for Haiti and ensuring the confidence of our donors as well as our partner beneficiaries remains our highest priority.

Earthquake Reconstruction

Two of Hope for Haiti's long-term education partners, the schools of Dominique Savio and St. Francois de Sales in Port au Prince, were severely damaged by the earthquake in 2010. Additionally, St. Francois de Sales suffered the loss of 150 students and 3 teachers who perished in the quake. At both facilities, Hope for Haiti has assisted in the construction of temporary structures so that learning can continue and we are committed to the long-term reconstruction of key school buildings. While reconstruction is underway, we have continued subsidizing teacher salaries and providing Back-to-School funding to better equip these schools that lost everything to keep serving their approximately 64 educators and 2,000 students.

buildOn Partnership*

In 2010, Hope for Haiti established a formal partnership with buildOn to fund the construction of primary school classrooms at four Hope for Haiti partner schools. buildOn engages communities in the construction of three-classroom school blocks that are designed to withstand hurricanes and seismic activity. Community members are asked to contribute



rocks, sand, and water, while buildOn provides all other construction materials and technical expertise. Through this valuable partnership, the school parents, students, and neighbors of Ravine Sable and Tête Source have constructed new primary school facilities alongside the buildOn team. In 2011, buildOn completed construction of two additional school sites in the communities of Platon and St. Antoine in the mountainous, seaside commune of Côtes de Fer. More school locations will be under construction for 2012.

* an international organization centered around primary school construction in developing countries



Pitit pa janm mouri pour manman. | Children never die for their mothers. Mothers are the ones who die for their children.

Program Locations





"I am very pleased to express my support and appreciation for all the members and donors of Hope for Haiti. It is with profound gratitude for their love and solidarity that I strongly encourage them to continue their programs that truly benefit very needy Haitians, especially destitute children." –Archbishop Bernardito Auza, Apostolic Nuncio to Haiti

🕷 Hope for Haiti

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Future Projects 2011-2012

Sustainable Community Methodology

Hope for Haiti is modeling sustainable and community-led development through our ideology of partnership. Working closely with rural schools and healthcare providers. Hope for Haiti holistically evaluates and responds education, healthcare, and to community development initiatives. Hope for Haiti believes that partnering to build sustainable communities is essential to ending the cycle of poverty and creating long-term opportunity.



• Progress Out of Poverty Index (PPI)TM

Thanks to GoDaddy.com Hope for Haiti is piloting the PPI[™] in two of Hope for Haiti's long-term education partnership communities, Ravine Sable and Tête Source. Developed by Mark Schreiner with the support of the Grameen Foundation, this survey tool was originally designed for microfinance organizations. Hope for Haiti is one of the first organizations to implement the PPI[™], an effective measuring tool, outside of this context at a community-based level. Partnering with Fonkoze, the largest microfinance institution in Haiti, Hope for Haiti has trained 20 community members as surveyors and has begun to compile a baseline of community poverty likelihoods. This will be a part of a five-year longitudinal study measuring the impact on development programs implemented by Hope for Haiti over time.*

> *Initial numbers show that the majority of student households are living under a \$1/day.

School-Based Reforestation

By creating school-based nurseries, students will have a concrete and interactive way to learn about the environment and the importance of conservation, while the community will gain a potential source of nutrition and livelihood. After several growing seasons, the community-run nursery could provide trees and fruit for sale and for nourishment within and outside the communities.

Pa Kapab and Chronic Illness Pilot Programs

Hope for Haiti is piloting two programs which provide affordable medical care to our most vulnerable patients. The Pa Kapab Fund covers the costs of the prescription medications, transportation, food, and lodging needed for very poor patients to successfully seek healthcare. The Chronic Illness Fund provides medications, support, and ongoing care to patients suffering from long-term diseases like diabetes, hypertension, heart failure, anemia, and asthma. Together these specific Funds better target those with the least recourse to healthcare, providing them with relief that would otherwise be inaccessible.

School Improvements

Hope for Haiti is offering funds to individual schools for large scale improvement projects. These projects are being proposed and designed by the directors at our partner schools and coupled with support and monitoring by Hope for Haiti staff. Larger than the Back-to-School funding, the School Improvements Fund can be used for larger repair and construction projects, such as building latrines or repairing a school roof damaged during the rainy season.



Contribute with Confidence

Statement of Activities

For the fiscal year ended June 30, 2011 **REVENUE**

Contributions	1,703,708
Special events, net	
In-kind donations	9,208,891
Investment return	
Total Revenue	\$12,093,580
EXPENSES	
Program Services	11,446,459
Supporting Services	
General and Administrative	
Fundraising	
Total Expenses	\$11,707,271
NET INCOME	\$386,309

Statement of Financial Position

As of June 30, 2011

ASSETS

Current Assets	6,356,963
Property and equipment	505,855
Total Assets	\$6,862,818

LIABILITIES AND NET ASSETS

Current Liability	
Net Assets	
Total Liabilites and Net Assets	\$6,862,818

*\$4,190,818 is designated for earthquake relief operations by the Hope for Haiti Board of Directors.





"When we saw that 95 percent of Hope for Haiti donations go to help the people of Haiti, we knew we had the kind of partner we wanted." — Bob Parsons, Founder and CEO, GoDaddy.com

SYOU CONSIDER supporting Hope for Haiti, we understand that you are looking to us to be careful stewards of your resources. That is why we want to highlight our 4-star rating by Charity Navigator, the country's



largest independent charity evaluator. Each year, Charity Navigator analyzes three dimensions of our organization's operations- financial health, accountability & transparency, and results reporting. Hope for Haiti has consistently achieved the highest rating-4 star-which recognizes both our fiscal strength and our ability to leverage our donors' resources to the benefit of the Haitian people in a responsible and effective way.



Ways to Contribute to our Mission

HERE IS HOPE FOR HAITI, and we know that change is possible because of YOUR support. Make a difference to children and families in need, and share your time, treasure and/or talent with us.

TIME

Volunteer in our Naples, FL office or from your hometown. We have a wide variety of needs, from sorting and packing in our warehouse to assisting with events, serving on a committee or starting a Campus Chapter at your school.

> "I am proud to volunteer at Hope for Haiti. I cannot thank you enough for the extraordinary work being done in Haiti, the country where I was born." — Monique Sajous, Volunteer

TREASURE

Host a Fundraising/ "Friendraising" event. Gather your friends and family in your home, school, club or place of work to raise awareness about our mission.

- Make a donation to support our programs:
- 1. Visit our online donation page at www.hopeforhaiti.com or mail in a contribution (1021 5th Ave. N / Naples, FL 34102) and show your support!
- 2. Give a recurring gift online: Once you set it up, we take it from there and it becomes easy to support your favorite charity on a recurring basis (monthly or quarterly).
- 3. **IRA or 401k rollover**: Please consult your tax advisor for more information.
- 4. **Planned gift:** Direct a gift to Hope for Haiti when you are planning your estate.
- 5. **Combined Federal Campaign:** Hope for Haiti is grateful to receive donations designated by federal employees through the CFC. Our CFC code is 40089.



TALENT:

We are always looking for your expertise and guidance in finance, marketing and PR. Join a committee, speaker's bureau or write an article for the paper. Please let us know if you have a talent to share!

WITH:	WE CAN:
\$2,500	Fund the operations of a medical nutrition clinic for 1 month , saving the lives of children under the age of five who are suffering from severe malnutrition.
\$1,000	Provide a classroom of children with a quality education for a year.
\$500	Equip healthcare centers with life saving medications and supplies needed to provide care to the poorest of the poor.
\$250	Pay for a CT scan for a hydrocephalic child in need of surgery.
\$100	Deliver a Survival Bucket to a family in need after a natural disaster.
\$50	Give a family access to <i>clean drinking water</i> for a year.
\$25	Plant 25 fruit, coffee, or hardwood trees.

Please contact the Development Office at 239-434-7183 for more information about these and other ways you can make a difference.





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Photo credit: Ryan Olsen, Lee Cohen, Hope for Haiti staff and volunteers.



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