



# Hope for Haiti<sup>®</sup>

*Over 20 years of service and partnership*



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2010  
ANNUAL REPORT

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# Hope for Haiti's Mission Statement:

To improve the quality of life for the Haitian people, particularly children, through education, nutrition and healthcare.

## History



JoAnne M. Kuehner  
President and Founder

**I**T ONLY TOOK ONE TIME FOR the children of Haiti to capture the heart and soul of JoAnne Kuehner. Wanting to make a difference by focusing on education, she put her trust and support into people – Haitian people and other local actors who, through their own efforts, were already striving for success. Joining forces with Dr. Keith Hussey, the drive to make a difference expanded to include nutrition and healthcare. Now, over 20 years later, *Hope for Haiti* prides the long-term success of its mission on this solid foundation: believing in people, partnering with those in Haiti who are doing an excellent job, and supporting them in furthering their work. Rather than reinvent the wheel, we work directly with those who are successfully serving the poor and who are committed to doing so into the future. These partnerships help us ensure that over 95 cents of every dollar donated supports programs that create a better future for the children of Haiti and their families. From the beginning, *Hope for Haiti's* vision has been that the people of Haiti are the ones who take control of their future – we are simply here to lend a needed hand along that difficult path.

In the face of the devastation Haiti endured on January 12, 2010, *Hope for Haiti* has been at the forefront of the earthquake response, recovery and rebuilding. Although we are not a disaster relief organization, our over 20 years of service and partnership have equipped us to act quickly and effectively. We are incredibly grateful for the outpouring of support we received in the aftermath of the earthquake. We know that recovery will not be easy, but we are dedicated to doing all we can to assist the Haitian people in restoring their country and healing their hearts as swiftly as possible.





# 2009-2010 Accomplishments

## Education:

- Subsidized teacher salaries at 37 primary and secondary schools, reaching 12,000 students and 500 teachers.
- Provided emergency support to schools in the aftermath of the earthquake.

## Nutrition:

- Continued supporting operations and capacity building at three nutrition clinics that work to save the lives of thousands of severely malnourished children under the age of five.
- Distributed Vitamin A, Pre-natal Vitamins, and De-worming medication at 26 primary schools and over 20 healthcare centers. (26,500 children under age 5 received vitamins and almost 25,000 pregnant women received pre-natal vitamins.)

## Healthcare:

- Distributed over \$50 million in medications and medical supplies to over 60 healthcare sites.
- Celebrated the first anniversary of the *Hope for Haiti* Infirmary in Les Cayes, where quality healthcare is provided to the poorest of the poor.
- Conducted over a dozen Mobile Medical clinics, reaching rural communities in high need of quality medical care.
- Provided emergency medical care to over 100 individuals through the Robert E. Hord Emergency Medical Fund.

## Community Development Initiatives:

- Renovated a Bakery in Port-au-Prince that provides affordable bread to the local school, orphanage, and community and offers a source of income to the many women who sell it in the market.
- Provided clean water to 12 schools, clinics and orphanages.
- Cultivated over 5,000 seedlings to help reforest the mountains of Aquin.
- Completed a fourth class of Cooking School to train young women and men in professional and life skills.

## Earthquake Response & Recovery:

- Immediately distributed over 1,000 Emergency Buckets to earthquake survivors.
- Sent private planes packed with emergency supplies and personnel to address quake victims' immediate needs.
- Safely shipped, stored, and distributed over \$30 million worth of aid- emergency supplies and medical materials- to Internally Displaced People (IDP) Camps and hospital locations within the first 6 months after the quake.
- Established a *Hope for Haiti* Clinic in the Don Bosco IDP Camp to serve over 10,000 residents living in the disaster zone.

over  
**11,000**  
Volunteer Hours

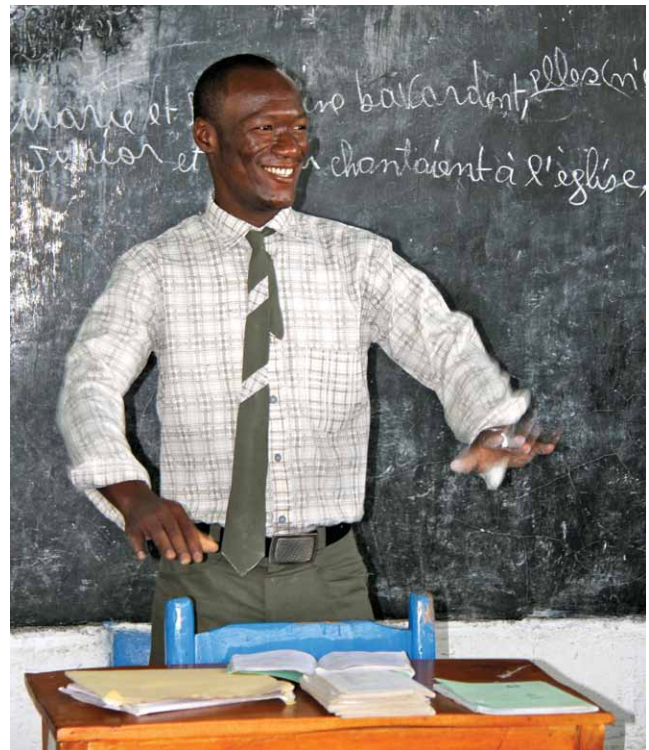


# Education

**O**UR EDUCATION PROGRAM is based on the premise that helping struggling private schools cover their operating costs increases access to education for children in underprivileged families. *Hope for Haiti* does this by subsidizing Teacher Salaries at private primary and secondary schools. During the 2009-10 school year, our Education Program supported 37 schools, nine in the Port-au-Prince area and 28 in the southern peninsula, which reached approximately 12,000 students and 500 teachers. We also took a step toward addressing



schools' material and curricular needs by providing new money for individualized school development. It is estimated that the January 12<sup>th</sup> earthquake destroyed as many as 5,000 schools in Haiti, among which were several *Hope for Haiti* supported primary and secondary schools. One of our program partners in Port-au-Prince was completely destroyed, killing over 150 students and teachers. *Hope for Haiti* is working to rebuild and repair several of our supported



schools affected by the earthquake, and has already provided relief supplies and extra salary support for their teachers. *Hope for Haiti* believes that improving students' access to quality education is critical to the country's recovery and development.

*"It was this experience of hiking (in rural Haiti) that raised great awareness about the value of education. We stepped into the shoes of students who venture the same path each day."*

*-Elise Gower, Volunteer*





# Nutrition



**t** **HROUGH** Hope for Haiti's Nutrition Program, we work closely with three medical nutrition clinics, two in the south and one in Port-au-Prince. Each nutrition clinic is run by incredibly dedicated groups of Sisters who work daily to combat high infant and child mortality. Each clinic has its own combination of programs and personnel to address the needs of its service area. Mothers bring severely malnourished children to the centers, often with the referral of community health workers, where they stay and receive care from anywhere between one and nine months. During this time, they are closely monitored and provided with food and medications. Follow-up is provided to both the children and the mothers, and education courses are given to the caregivers to help prevent relapse.

## Medication Distributed 2009-2010

### Pre-Natal Vitamins

Over **4** million

### Albendazole (De-worming medication)

**7,000**

### Multi-Vitamins

over

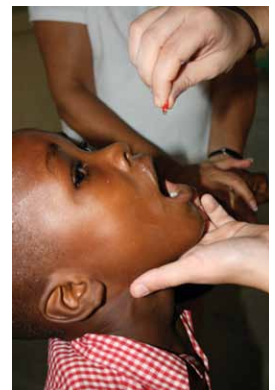
**30,000**

### Vitamin A Boosters

**6,000**

## Vitamin A and Pre-natal Vitamin Partnership

Thanks to our partnership with Vitamin Angels, Hope for Haiti has expanded its Nutrition Program to include pre-natal vitamins for mothers and Vitamin A boosters for children five and under. During this vulnerable stage of development, Vitamin A can improve children's immune systems and reduce the incidence of infant mortality. The Hope for Haiti team distributed Vitamin A through our supported nutrition centers and healthcare facilities, on our Mobile Medical Missions in rural areas, and through the kindergarten classes at our supported schools. We provided mothers with high-quality pre-natal vitamins before, during, and after their pregnancies. In total for 2009-2010, Hope for Haiti distributed critical vitamins and de-worming medications to 26 schools and 20 healthcare facilities, including Internally Displaced People (IDP) camps in Port-au-Prince.

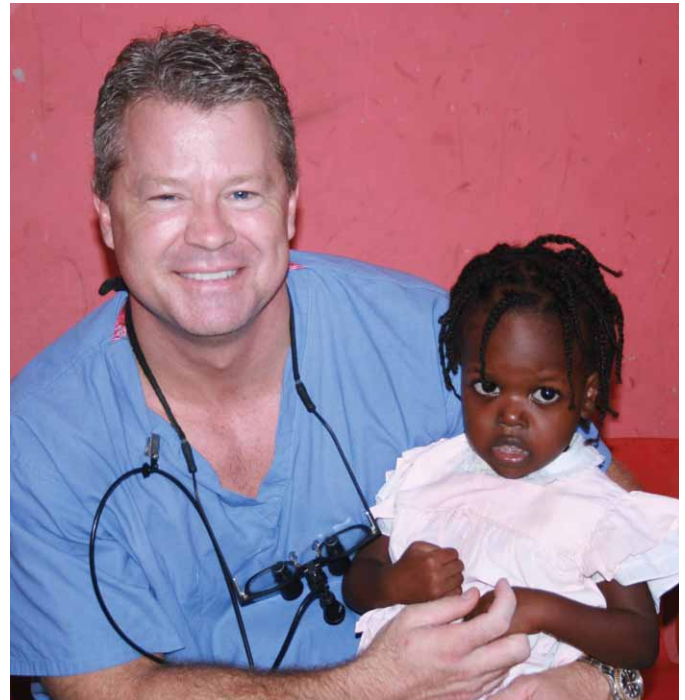


# Healthcare

**OUR HEALTHCARE PROGRAM** focuses on three main activities: distributing medications and medical supplies to healthcare facilities in Port-au-Prince and the south; operating the *Hope for Haiti* Infirmary in downtown Les Cayes; and hosting specialized teams of volunteer nurses, doctors, and other healthcare professionals to conduct Mobile Medical Clinics in southern rural areas.

## Medication Distributions

The process of procuring, shipping, and distributing medications and medical supplies is an enormous activity for the organization, both in Naples and in Haiti. We work with corporate, non-profit, and private sources in the States to acquire the supplies, and then distribute them to over 60 locations throughout Haiti. This year, we distributed over \$50 million worth of medications to healthcare providers and patients in Haiti.



*“I volunteered to help heal the people of Haiti, but with their kindness, gratitude, and amazing spirit, they actually helped to heal me.”*

*—Dr. Brian Childs, Volunteer*

Fiscal Year	Value of Medications & Medical Supplies Shipped and Distributed	
2007-08	In Millions	\$7.6
2008-09		\$18.4
2009-10		\$52



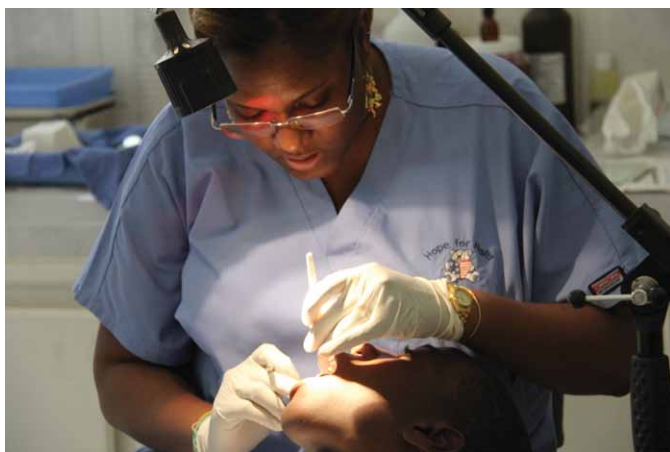


## Hope for Haiti Infirmiry, Les Cayes

It's been over a year since the *Hope for Haiti* Infirmiry opened its doors. Located in downtown Les Cayes and serving 100-250 patients per week, the Infirmiry has acquired a solid reputation as a quality healthcare provider in the Southern Department. Patients come from the city and from numerous rural provinces seeking accessible and quality medical care. Our Haitian staff has increased this year to two doctors, four nurses, a lab-technician, and an administrator. Medical Mission participants increase the Infirmiry's capacity during their visits, and referrals consistently link our facility to other specialists in the area.



up treatment at the *Hope for Haiti* Infirmiry in Les Cayes. Over the coming year, we plan to build the capacity of our Haitian staff to provide more consistent outreach to rural communities.



## Medical Missions

This year, eight groups of volunteer healthcare professionals traveled with *Hope for Haiti* to Les Cayes, where they conducted Mobile Clinics in outlying areas with low access to healthcare and worked alongside Haitian professionals in the *Hope for Haiti* Infirmiry and other local institutions. Each team treats an average of 1,000 patients in one week, many of whom seek follow-

## The Robert E. Hord Emergency Medical Fund

This fund was created by the Hord family in memory of the late Robert E. Hord, an Honorary *Hope for Haiti* Board Member and longtime supporter of our important mission. The fund bolsters *Hope for Haiti's* ongoing response to emergency medical situations which put families and their loved ones at unnecessary health risks. Due to the inadequacy of healthcare services and infrastructure in Haiti, even the smallest and simplest medical complication can quickly become an insurmountable cost and even a tragic end. In Mr. Hord's memory, *Hope for Haiti* fights daily for the health and livelihood of men, women, children, teenagers, and grandparents in need of emergency treatment, surgeries, and medications.



# Community Development Initiatives (CDIs)

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**f**OR OVER 20 YEARS Hope for Haiti has recognized the importance of community-based development, even in ways that extend beyond our ongoing programs in Education, Nutrition, and Healthcare. We are constantly exploring the possibility of creative, dynamic approaches to development, which integrate new ideas and new products to better fulfill our mission. Attuned to local needs and striving for sustainability, these projects are vital supplements to the ongoing support Hope for Haiti provides to our partner schools, clinics, and communities.

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## Bakery Renovation

Suffering great damage after the earthquake, Hope for Haiti quickly completed the renovations that were necessary to get Fr. Luc Jolicoeur's bakery back up and running. Prior to the earthquake, the bakery operated 24 hours a day and produced over 10,000 loaves daily. Fr. Luc distributes the bread to his school, orphanage, and staff, and sells the remaining loaves to his local community at a low cost. The bakery has provided 300 women with jobs, who buy bread

at a wholesale cost in the morning and sell individual loaves on the street during the day. The bakery is functioning far beyond its original capacity, providing families not only with food, but also with a source of income.

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## Clean Water

According to the World Poverty Index, Haiti has some of the worst water in the world, ranking last in water quality. The majority of





Haiti's population of over 9 million people lack accessible, affordable, and safe potable water. In response, *Hope for Haiti* has installed water purification systems that can provide our program locations (schools and clinics) with over 6,000 gallons of purified drinking water a day and over 2 million gallons a year. Through a fund-raising initiative led by Temples Shalom and Keneseth Israel in Louisville, Kentucky, the Haitian community of Ravine Sable now has fresh, clean drinking water from a newly installed well. While residents of this dry area used to walk 45 minutes to a non-potable water source, this partnership has brought the entire community immediate access to clean water.



## Cooking School

The *Hope for Haiti* Cooking School began with the initiative of *Hope for Haiti*'s House Coordinator and extraordinary chef, Miss Carmene Alverbe. Classes began in 2009 as an effort to help Haitian women and men gain professional skills needed to work for a private employer or local restaurant. Since then, Carmene has led four class sessions, each lasting at least 12 weeks, during which students learn proper food preparation and

presentation techniques, varied recipes, balanced nutrition, and savvy planning for purchasing and using local products on a fixed budget. Not only have graduates of the cooking school found employment in and around Les Cayes, but they have also reported an improved quality of life in their homes, where their newfound knowledge leads to increased economic opportunity and better nutrition for themselves and their families.

## Reforestation

In partnership with *Hope for Haiti*, the community of Brodequin has worked to replant their deserted mountainsides with over 5,000 seedlings. Mr. Pierre Francois, *Hope for Haiti*'s trained agronomist, is leading the eight member work team, which includes Brodequin's locally elected government official, in replanting mangos, limes, hard wood trees, and coffee. *Hope for Haiti* continues to believe that sustainable community development happens one seed at a time.



# Earthquake Response and Recovery

**TUESDAY, JANUARY 12, 2010** at 4:53 P.M. will forever be ingrained in our hearts and minds. A devastating 7.0 earthquake hit Haiti, destroyed her capital, and damaged many of its surrounding communities. In less than 24 hours, the *Hope for Haiti* team brought emergency supplies and medical attention to Port-au-Prince from Les Cayes. Setting up a trauma center and supporting the Port-au-Prince General Hospital, our medical staff and volunteers worked around the clock to care for thousands of critically wounded patients. Months after those intense initial moments, *Hope for Haiti* remains at the forefront of the relief and recovery efforts by providing supplies, medical care, education support and leading reconstruction initiatives.



After three months of non-stop emergency action, *Hope for Haiti* developed a phased response that is responsibly and effectively executing our goals for the next three years. On the next page we have outlined our current activities and our projected 1-3 year goals, with the knowledge that the scope of our response will continue to evolve as the needs of the Haitian people change throughout the on-going struggle to recover and rebuild.



*“When someone is passionate about a cause, it just becomes a part of them.”*

*—Marcie Nguyen, Volunteer*





## Emergency & Relief Action

### 1–6 months

**1. Continue safe delivery and distribution of emergency supplies.** In just six months, Hope for Haiti delivered and distributed over \$30 million worth of medications, medical supplies, food, water, tents, and construction materials to over 60 healthcare sites, including over a dozen IDP camps within and outside of Port-au-Prince.

**2. Provide assistance to Internally Displaced People (IDP's).** Hope for Haiti established a clinic in the Don Bosco Camp in Carrefour, assembling a strong Haitian medical and logistical support team to help address the medical and public health needs of the camp's 10,000 residents.

**3. Foster private & public partnerships and coordinated relief efforts.** Hope for Haiti worked closely with partner organizations within and outside of Haiti to leverage skills and resources in the areas of transportation, water and sanitation, healthcare, and education to best serve the Haitian people during this crisis.

**4. Conduct ongoing needs assessments and evaluations of all program sites.** Hope for Haiti's staff has been assessing each program site, documenting their needs and the impact of the earthquake, and working with communities on their local recovery efforts.

**5. Build temporary structures to boost program capacity.** Hope for Haiti is actively supporting our program partners to quickly bring them back up to their previous capacity. For many of our school partners, this means providing tents, benches, chalkboards, and food so students can start classes again.

## Recovery & Development

### 1–3 years

**1. Expand medical care and public health outreach within program service area.** Hope for Haiti is committed to strengthening our public health outreach, making it accessible to all of our program sites and integrating it into our ongoing education program.

**2. Strengthen and build capacity within our education program.** Hope for Haiti aims to improve the quality and comprehensive nature of the services provided to students, teachers, and parents by expanding our education program.

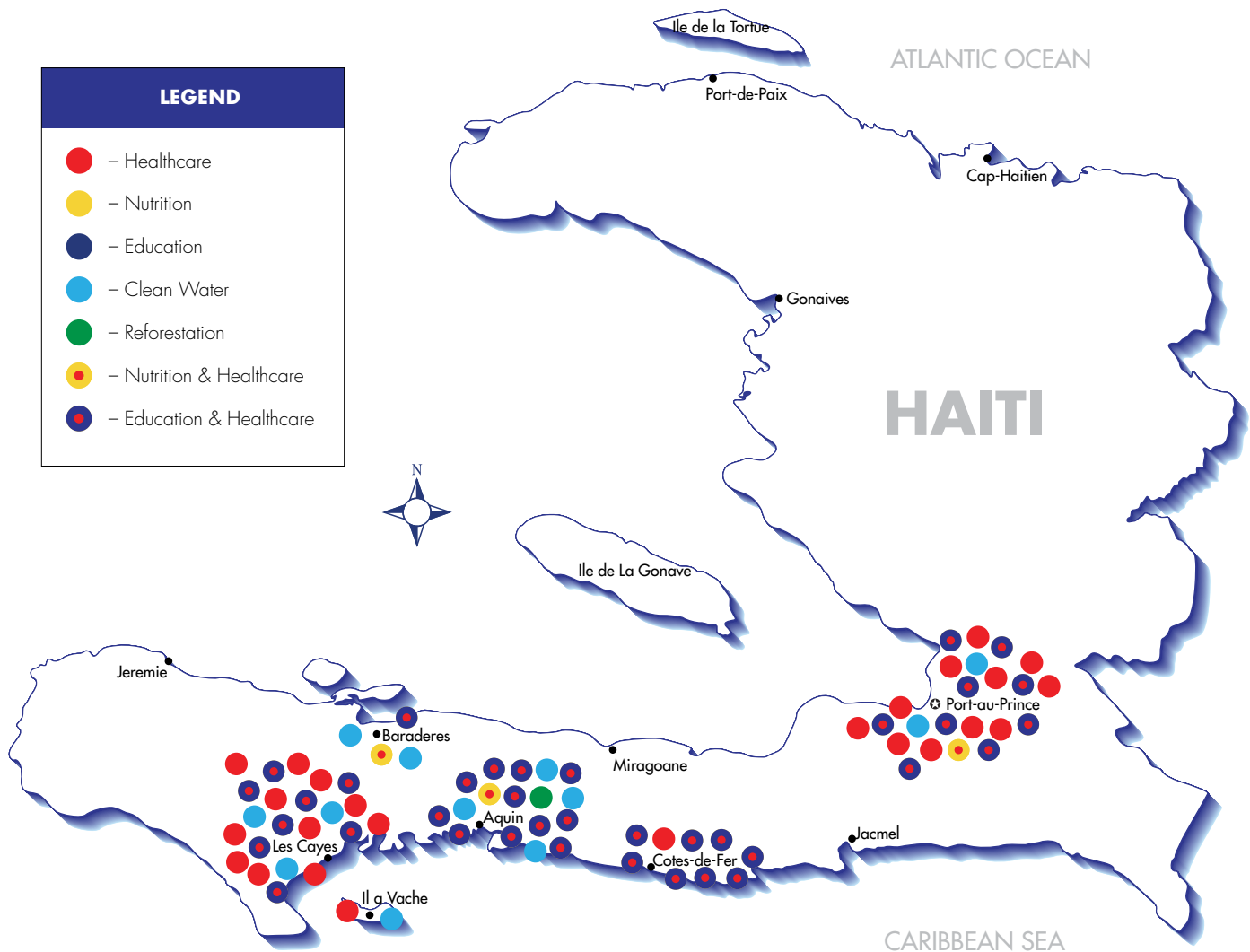
**3. Construct and repair affected program buildings.** Hope for Haiti will continue working to reconstruct our supported schools and healthcare centers destroyed by the earthquake.

**4. Expand capacity for clinical services offered at the Hope for Haiti Infirmary.** The city of Les Cayes has welcomed over 100,000 new residents who have fled the earthquake's epicenter, seeking shelter, food, water, and medical attention. To meet the greater local demand for healthcare services, Hope for Haiti plans to increase our current patient capacity and expand our range of services.

**5. Enhance and expand inter-organizational partnerships and coordination.** Hope for Haiti strongly believes in being able to do more together. We will continue to build strong partnerships within the areas of education, nutrition, healthcare, and emergency relief to strengthen the quality and support of our ongoing programs.



# Program Locations



*To me, Hope for Haiti is unique due to its small size, simplicity and singleness of purpose. Volunteering for an organization that can do so much for so many with a minimum of resources, but a maximum of commitment, is both a rewarding and inspirational experience.*

*—Heather Lerner, Volunteer*





# Emergency Preparedness

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**A**FTER WITNESSING THE HORRIFIC EFFECTS of rising food prices, then living through the impact of a deadly hurricane season in 2008, *Hope for Haiti* designed a “*survival bucket*” to help families left in critical situations by natural or political disasters. We purchase recycled 5-gallon vegetable oil buckets in Les Cayes and fill them with the basic supplies needed to get through the hardest days and weeks after an emergency. Each product within the bucket has a practical and immediate use to keep a family healthy after an emergency, while the bucket itself provides a family with an important tool to purify water, wash clothes, store and protect food, or remove excess water. *Hope for Haiti* knows that this small gesture can mean everything to a family who has lost their entire livelihood overnight. This same methodology underpinned our decisive response to the earthquake and continues to shape our ongoing response and recovery plans today.

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## Future Projects 2010-2011

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**1. Back to School Program:** In addition to increasing its education support to 40 schools for the 2010-2011 school year, *Hope for Haiti* is also introducing a Back to School program which provides additional resources to prepare for the new year (bench repairs, new chalkboards, painting, maintenance, and supplies). Despite the earthquake, *Hope for Haiti* is determined for our school network to start the new year well-prepared.

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**2. Book Share Project:** The *Hope for Haiti* Book Share Project will provide over 4,500 students in grades 1-6 with the textbooks necessary for their entire primary schooling. Targeting 33 schools in the south of Haiti, the project will partner with the Haitian book publisher, Les Editions Dawill (located in Les Cayes), whose innovative publishing system minimizes production costs while employing

hundreds of book vendors throughout the country.

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**3. Public Health Community Outreach:** *Hope for Haiti* is developing a comprehensive public health program that will be available to all *Hope for Haiti* program sites. It will be integrated into our ongoing education program, impacting the lives of students, their families, and community members. This program includes, but is not limited to, training community health workers in proper nutrition, basic first aid, emergency protocols, oral hygiene, malaria, TB, and HIV prevention, sanitation, pre- & post-natal care, and water purification. *Hope for Haiti* believes that through preventive healthcare and emergency preparedness, we can improve the quality and safety of people’s lives before they are at risk.



# Contribute with Confidence

**THE MAJORITY OF** Hope for Haiti's funding comes from individual donations and private foundations. Every donation, small or large, enables us to help Haitian families who need it most. We are very thankful for the generosity of our donors and volunteers and want to make your participation in our mission as easy as possible.

## Statement of Activities

For the fiscal year ended June 30, 2010

### REVENUE

Contributions	\$6,623,215
Special events, net	\$402,660
In-kind donations	\$51,704,967
Investment return	\$37,632
<b>Total Revenue</b>	<b>\$58,768,474</b>

### EXPENSES

Program Services	\$53,497,728
Supporting Services	
General and Administrative	\$147,965
Fundraising	\$102,845
<b>Total Expenses</b>	<b>\$53,748,538</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$5,019,936</b>

## Statement of Financial Position

As of June 30, 2010

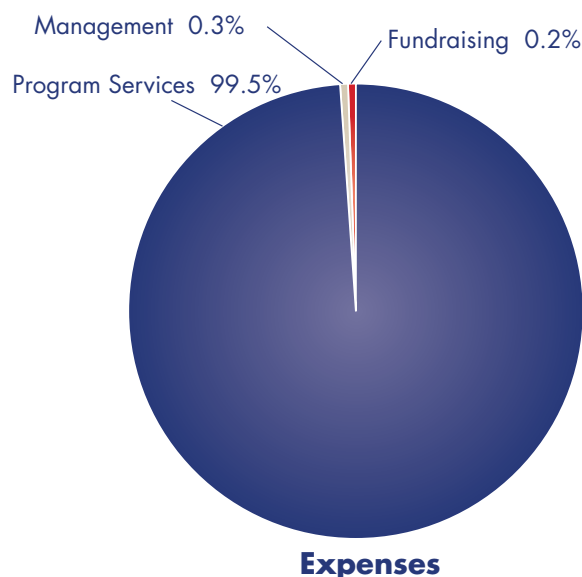
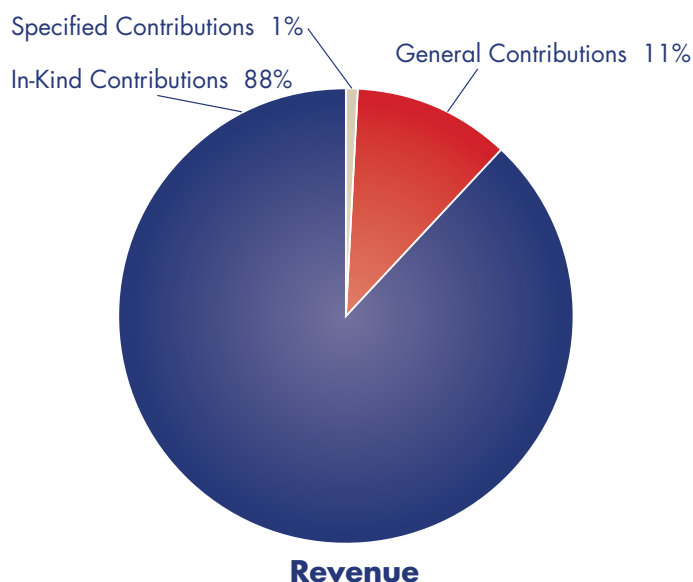
### ASSETS

Current Assets	\$6,277,573
Property and equipment	\$463,913
<b>Total Assets</b>	<b>\$6,741,486</b>

### LIABILITIES AND NET ASSETS

Current Liability	\$48,732
Long Term Liability	\$277,213
Net Assets	\$6,415,541
<b>Total Liabilities and Net Assets</b>	<b>\$6,741,486</b>

\* \$4,190,818 is designated for earthquake relief operations by the Hope for Haiti Board of Directors.





**Please consider giving to Hope for Haiti by using one or more of the following methods:**

- 1. Pledge a monthly donation online or by mail:** Help with our budgeting and yours.
- 2. Visit our online donation page,** [www.hopeforhaiti.com](http://www.hopeforhaiti.com) and show your support.
- 3. IRA or 401k rollover:** Please consult your tax advisor for more information on your tax benefits from designating a donation to Hope for Haiti when you are rolling over an IRA or 401K.
- 4. Planned gift:** Direct a gift to Hope for Haiti when you are planning your estate.
- 5. Combined Federal Campaign:** Hope for Haiti is eligible to receive donations designated by federal employees through the CFC. Our CFC code is 40089. Please tell friends and family who give through the CFC!

## Together we can make a real difference!

### **With:**

### **We can:**

- \$2,500** —> Fund the operations of **a medical nutrition clinic for 1 month**, saving the lives of children under the age of five who are suffering from severe malnutrition.
- \$1,000** —> Provide a classroom of children with **a quality education for a year**.
- \$500** —> Send \$25,000 worth of **life saving medications** to healthcare centers providing care to the poorest of the poor.
- \$250** —> Pay for **a CT scan for a hydrocephalic child** in need of surgery.
- \$100** —> Deliver **a Survival Bucket to a family in need** after a natural disaster.
- \$50** —> Pay for **x-rays for an emergency orthopedic case**.

### **There are many other ways to participate in our mission:**

- ★ Volunteer your time in our Naples, FL office.
- ★ Help us raise awareness by sharing the good work we do with your friends, family, school, or office.
- ★ Plan or host a fundraising or friend-raising event at your home, school (you can start a Campus Chapter at your school), or office.

*Please contact the Development Office at 239-434-7183 for more information about other ways you can become more involved.*



# Staff & Board of Directors

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## Staff

### *Naples*

Elizabeth Davison, *Executive Director*

Stephanie Jepsen, *Director of Development*

Cathy Grassi, *Operations Director-Naples*

### *Haiti*

Mike Stewart, *Country Director*

Patrick Eucalitto, *Program Director*

Dr. Steeve Victor, *Healthcare Director*

Dr. Elmide Nazaire, *Hope for Haiti Infirmary Director*

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## Board of Directors

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Todd Kendall, *Vice President*

Francis J. Proto, *Treasurer*

Lacey King, *Secretary*

Bill Earls

Colette Hall

Howard M. Hujsa

Jim Lancaster

Vladimir J. Mathieu, MD

Gilbert Saint-Jean, MD, Ph.D.

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## THANK YOU

for your generous support of our mission to reach over 500,000 of  
Haiti's most vulnerable people each year.

**Photo credit:** David Albers, Skyler Badenoch, Lee Cohen, and Hope for Haiti Staff & Volunteers.



# Hope for Haiti®

*Over 20 years of service and partnership*

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