



# Hope for Haiti®

10215th Avenue North, Naples, FL 34102  
ph 239-434-7183 • fax 239-434-2839  
info@hopeforhaiti.com • www.hopeforhaiti.com

## Campus Chapters

What is a campus chapter?

A campus chapter is a student-led, student-initiated organization on a college campus that partners with Hope for Haiti to fulfill the two important functions which aid in furthering Hope for Haiti's mission.

The three functions of campus chapters are:

- **Fundraising**
- **Advocacy**
- **Service**

## How do I start a campus chapter at my school?

Recruit and organize a group of students and faculty who share a belief in Hope for Haiti's mission and are willing to work toward improving the lives of the people of Haiti. In order to be recognized as a campus chapter, your group must abide by the tenets that apply to all Hope for Haiti campus chapters.

**Step 1.** Read the Campus Chapter agreement.

**Step 2.** Recruit students and faculty members.

**Step 3.** Communicate your Chapter's plan for fundraising, advocacy and service to the Director of Development at Hope for Haiti.

**Step 4.** Complete and send in the application. Once you have a complete understanding of the Campus Chapters program and have determined that your group is ready to apply, download the Campus Chapter Application.

**Step 5.** Obtain approval of the Chapter's plan

## Some Helpful Hints:

### Advocacy

- Request promotional and educational materials from Hope for Haiti office
- Write letters to the editor of your local newspapers
- Invite a speaker to a town hall meeting or event on campus
- Use your Facebook or My Space page to further Hope for Haiti causes

### **Fundraising**

Suggestions of events that could raise funds and attract attention to the plight of the people of Haiti and the important work of the organization might be:

- 5K Race for Hope with donor sponsorships of racers
- An evening event with a speaker and audio visual presentation “It Takes More than Hope to Rebuild Haiti”
- A Christmas vigil entitled “Keep the Hope Alive... A Celebration of Lights”
- A campus event during Hunger and Homelessness week in November which brings attention to the plight of the people of Haiti, especially the children

### **Service**

- Volunteer in the Naples office helping to sort and pack medicines and supplies to ship to Haiti.
- Help with special events
- Assist with mailings and other office projects.

**Please note that all events, service trips, media appearances, articles or letters submitted to the media, must be approved by Hope for Haiti PRIOR to the date of submission.**



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*Hope for Haiti's mission is to improve the quality of life for the Haitian people, particularly children, through education, nutrition, and healthcare.*

## **Campus Chapter Application & Agreement**

Name of student campus chapter liaison: \_\_\_\_\_

Name of School/University: \_\_\_\_\_

Student liaison's address: \_\_\_\_\_

\_\_\_\_\_

Student's email: \_\_\_\_\_

Student's Phone \_\_\_\_\_ Student's Signature \_\_\_\_\_ Date \_\_\_\_\_

Please describe how your Hope for Haiti Campus Chapter will support Hope for Haiti's mission:

Fundraising:

Advocacy:

Service:

Student Campus Chapter leader agrees to:

- Periodic check-ins with Hope for Haiti headquarters in Naples, Florida
- Review all fundraising ideas with Hope for Haiti's Director of Development and complete External Fundraising Event Proposal and Agreement for each event.
- Distribute Hope for Haiti materials and donation envelopes in accordance with the mission and vision of Hope for Haiti.
- Donate all collected funds directly to Hope for Haiti's headquarters in Naples, Florida – a recognized 501 (c)3 non-profit charitable organization. (see external fundraising agreement)

Hope for Haiti agrees to:

- Officially recognize all approved Campus Chapters
- Acknowledge, in writing, all donations received
- Help Campus Chapters with press-releases and program materials as requested.