## Hope for Haiti



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Peace, Love & Haiti Fifth Annual Pub Crawl

August 1, 2015

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We are delighted to be a Participant at the Gold Level through the Guide Star

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## Summer Intern Brings Passion and Tenacity to Hope for Haiti

My name is Allie Patenaude, and I am delighted to share a little bit about my summer experience as the Corporate, Marketing and Events Intern for Hope for Haiti! I am going to be a senior this fall at Groton School in IL. For the past seven years I have lived in Lake Forest, IL and found myself involved with the nonprofits in the suburbs and city of Chicago. I have worked with organizations such as the Rehabilitation Institute of Chicago and the Daniel Murphy Foundation and am hoping to continue to support non-profit missions for the rest of my life. After yearly visits to see my grandfather in Naples, I was connected to the Kuehner Family and Hope for Haiti. researching and talking with Tiffany Kuehner, President and CEO, I was inspired to join the team and help out in any way I could.



With an interest in social policy and international business, I have been able to learn from the Hope for Haiti team about the ins and outs of nonprofit running а business with so many different program areas. My internship is

largely focused on the marketing and sales of the upcycled jewelry (handmade in Haiti by women

rating on Charity
Navigator, recognizing
our transparency and
careful stewardship of our
donors' resources!

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## Kreyòl/Creole Corner

Pye bwa ki wo di li we lwen, gren pwomennen di li we pase l'.

The tall tree says it sees far, the wandering seed says it sees more.

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artisans), Hot Sauce and Cookbooks (made by Cooking School Director & Chef Extraordinaire, Carmene Alverbe). Daily, I look for new retail and online shops or food markets that would consider purchasing or selling the merchandise. I meet with owners and managers, as well as set up shops on ecommerce markets. I have been working closely with Meg Orazio, our Director of Program Communications, to come up with new ideas and creative ways to drive more traffic to our website and social media sites. For event planning, I have been helping Tiffany and the Northeast Advisory Board prepare for the Clam Bake, which will be held in Stamford, CT on July 30th.

I have been working, too, with local stores, caterers and sponsors to configure the displays, gift bags and their contents, as well as some of the activities and social media that will take place during the event. I am hoping to have the opportunity to travel to Haiti before the end of my time here in CT to see all the incredible work that is being done and to meet the artisans who are creating the beautiful products I am helping to promote!

## Interested in More?

- Join us at our Clam Bake on July 30th in Stamford, CT!Check out the details here.
- 2. Visit our <u>Store</u> and support social entrepreneurs with a purchase of jewelry or a cookbook.



3. <u>Give Now</u> and support our Economy Programs and the future of social business in Haiti!

FOR MORE INFORMATION

Please visit our <u>website</u> for more information and to get involved! Thank you!

Hope for Haiti | 1021 5th Ave. North | Naples | FL | 34102