



# Hope for Haiti<sup>®</sup>

## **PRESS RELEASE**

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## Hope for Haiti and Yoga Home Launch Partnership: #FromHometoHaiti

### ***FOR IMMEDIATE RELEASE***

**Naples, FL**– On Martin Luther King, Jr. Day, Hope for Haiti, a Naples, FL-based organization, is launching a philanthropic partnership with Yoga Home of Conshohocken, PA. *#FromHometoHaiti* will provide volunteers from the greater Philadelphia area yoga community with an opportunity to make positive change in Haiti through direct service. An exploration into the heart of yoga and service, participants will engage in meaningful activities in Hope for Haiti's core programmatic areas of education, healthcare, water, infrastructure and economy.

Yoga Home's co-founder, Maura Manzo, has a successful history of engaging the yoga community in service learning trips: "We are delighted to launch this partnership on Martin Luther King, Jr. Day. In partnering with Hope for Haiti, Yoga Home wishes to support both the individual and collective growth of participants, as well as provide an experience that demonstrates yoga in action. Creating a deeper connection to self and to others around the world helps fosters a deeper sense of purpose and cultivates a world that embodies respect and compassion for all."

Skyler Badenoch, Hope for Haiti's CEO, is as equally enthusiastic: "Our team is looking forward to helping facilitate meaningful dialogue about the history, culture, challenges and opportunities that exist within the Haitian context and putting this into action to make meaningful change."

In preparation for the trip, over the next 11 months, Yoga Home and Hope for Haiti will engage in a curriculum that promotes a shared vision of health and wellness by connecting the local yoga community to various service and fundraising opportunities, culminating with an event in May and trip to Haiti in November.

### **About Hope for Haiti:**

Hope for Haiti is a Naples, Florida, based 501(c)(3) charitable organization with the mission to improve the quality of life for the Haitian people, particularly children. Building upon 29 years of experience, Hope for Haiti works in five core program areas (Education, Healthcare, Water, Infrastructure and Economy) to connect, heal and empower communities in the Greater South of Haiti. Hope for Haiti is a 4-star rated charity by Charity Navigator and is a participant at the Platinum Level through the GuideStar Exchange, two leading independent evaluators recognizing the organization's transparency and careful stewardship of donor resources.

### **About Yoga Home:**

At Yoga Home, our vision is to create a holistically based community of empowered, happy and healthy individuals. Our mission is to educate and empower individuals through the art and science of yoga, engage in sustainable community outreach and support the spiritual growth and evolution of all our members. We strive to create a safe and inclusive space for all who enter and it is our highest intention to integrate mind-body approaches and wellness practices into mainstream daily life to do our part in creating a world that acknowledges the sacredness of all things and thrives to its fullest capacity.