

Hope for Haiti 8th Annual Emergency Relief Program

# Food Packing Party

*Saturday, December 1, 2018 | 8:45 - 11 am*

## Event Basic Details

- 8th Annual Hope for Haiti Food Packing Party
- Held at North Naples Middle School
- Part of Hope for Haiti's 30th Anniversary Celebrations
- Event goal: raise \$20,000 to pack, ship and distribute 75,000 meals during an emergency
- Any extra meals that are packed during event are donated locally in Collier County
- Event is kid-friendly and participants are encouraged to wear their most fun holiday pajamas!
- Typical event attendees contain local young professional networking groups, Hope for Haiti board members and donors, corporate/community partners, local families, and Collier County students/JROTC

## Event Press & Media

- Press coverage typically includes local print and television including Naples Daily News, ABC-7, NBC-2, and others (view previous coverage at [www.hopeforhaiti.com/category/in-the-news](http://www.hopeforhaiti.com/category/in-the-news))
- Hope for Haiti photographer will be in attendance
- Internal Promotion: eNewsletter (13k subscribers), Facebook (27k followers), Instagram, Twitter



Hope for Haiti®

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## Sponsorship Opportunities

### Presenting Sponsor (\$5,000)

- Provides 25,000 meals
- Four reserved tables for eight participants
- Prominent logo placement in all pre-and post-event marketing, press materials, and event signage
- Individual "shout out" on Hope for Haiti social media channels
- Prominent logo placement on Hope for Haiti website and event ticketing page
- Recognition during event via table signage and announcements by emcee
- Speaking opportunity during event

### Gold Level (\$2,500)

- Provides 12,500 meals
- Two reserved tables for eight participants
- Logo placement in all pre-and post-event marketing materials and on Hope for Haiti social media channels
- Logo placement on Hope for Haiti website and event ticketing page
- Recognition during event via table signage and announcements by emcee

### Silver Level \$1,000

- Provides 5,000 meals
- One reserved table for eight participants
- Logo placement in all pre-and post-event marketing materials and on Hope for Haiti social media channels
- Logo placement on Hope for Haiti website and event ticketing page
- Recognition during event via table signage and announcements by emcee

### Partner Level \$500

- Provides 2,500 meals
- Logo placement in all pre-and post-event marketing materials and on Hope for Haiti social media channels
- Logo placement on Hope for Haiti website and event ticketing page
- Recognition from event emcee



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## Sponsorship Agreement

Company Name (as you would like to be listed): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Please Indicate desired level:

- ☐ Presenting Sponsor (\$5,000)
- ☐ Gold Level (\$2,500)
- ☐ Silver Level (\$1,000)
- ☐ Partner Level (\$500)
- ☐ Other tax-deductible contribution of \$ \_\_\_\_\_

### Method of Payment:

- ☐ Check Enclosed  
Check number: \_\_\_\_\_
- ☐ Credit Card (circle one): VISA / AMEX / Mastercard / Discover  
Name on Card: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_  
Security Code: \_\_\_\_\_

Please return form to Stephanie Jepsen at [stephanie@hopeforhaiti.com](mailto:stephanie@hopeforhaiti.com)  
or confirm by phone at (239) 434-7183 ext 203