

9th Annual Pub Crawl

August 10, 2019

Event Information for Sponsors

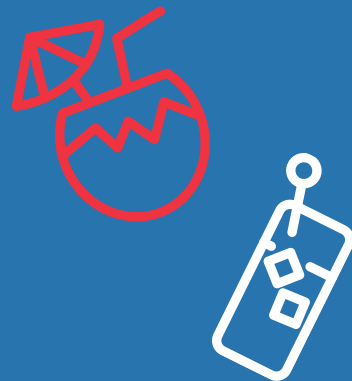
The Basics

- **9th Annual** Hope for Haiti Pub Crawl
- **Approx. 100 attendees** (young professionals, Hope for Haiti board members & donors, corporate partners, members of press, etc.)
- **Tickets:** \$80 for regular admission & \$110 for VIP
- Regular admission: two air conditioned party buses
- VIP: one air conditioned limo bus
- Last year's event raised \$10k to fund our Mobile Clinic Summer Series in southern Haiti

Press and Media

- 2018 Event emcee: Krista Fogelsong (ABC-7 Anchor)
- Press coverage typically includes Naples Daily News, Gulfshore Business, Florida Weekly, among others
- Hope for Haiti photographers will also be in attendance
- Internal promotion: monthly eNewsletter (18k subscribers), Facebook (30k followers), Instagram feed, IGTV, and Hope for Haiti website





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Sponsorship Opportunities

Presenting Sponsor: \$3,000

Help us travel to all locations by underwriting all transportation for the event! Includes the following benefits:

- Signage on regular admission buses and VIP bus
- Special recognition during the event and in all pre- and post-event promotional press
- Logo on all event swag and Hope for Haiti website
- Four VIP tickets to event

Swag Sponsor: \$1,500

Your commitment will underwrite the purchase of all event swag. Includes the following benefits:

- Prominent logo placement on all event swag
- Logo placement in marketing/press materials and on Hope for Haiti website
- Two tickets to event

Raffle Sponsor: \$1,000

Your commitment will send the raffle winner (and guest) to the Hope for Haiti Celebration Event at the Ritz-Carlton Golf Resort. Includes the following benefits:

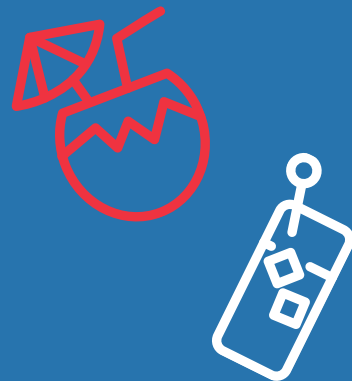
- Two tickets to Hope for Haiti Celebration Event on February 15, 2020 for raffle winner
- Two tickets to Hope for Haiti Celebration Event on February 15, 2020 for sponsor
- Logo placement in marketing/press materials and on Hope for Haiti website

Refreshments Sponsor: \$500

Your commitment will provide all guests with complimentary bags of pretzels and bottles of water to enjoy on the buses. Includes the following benefits:

- Sole logo placement on water bottles
- Logo placement in marketing/press materials and on Hope for Haiti website





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In-Kind Sponsorship Opportunities

Venue Sponsor

Play a key part in the event by hosting us at your establishment!

Your Venue Sponsor Commitment includes:

- One complimentary drink per attendee (we typically see attendees purchase 1-2 additional drinks per stop)
- Space in establishment for one hour during event
- Food available to attendees for purchase

Venue Sponsor names/logos are included on: Facebook event page, ticket website, Hope for Haiti website, all printed materials, all event swag, and in all press coverage and press releases

Media Sponsor

Help us spread Hope for Haiti's message by signing on as our

Media Sponsor! Your Commitment includes:

- Pre-event promotion and/or advertising in your publication
- Post-event coverage in your publication, including photographs

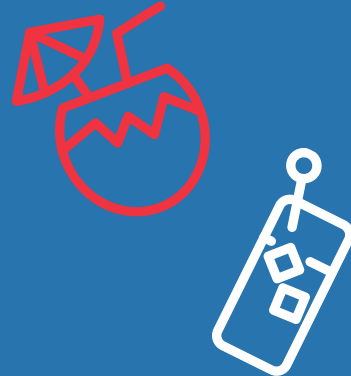
Media Sponsors will be provided with Media Passes to the event. Sponsor names/logos are included on: Facebook event page, ticket website, Hope for Haiti website, all printed materials, all event swag, and in all press coverage and press releases

Prize Sponsor

There are several opportunities throughout the event for attendees to win prizes. Help make this event one that can't be beat by donating prize items!

Prize Sponsor names/logos are included on: Facebook event page, ticket website, Hope for Haiti website, all printed materials, all event swag, and in all press coverage and press releases.





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Company Name (as you would like to be listed): _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

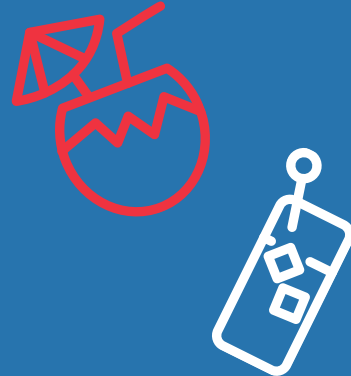
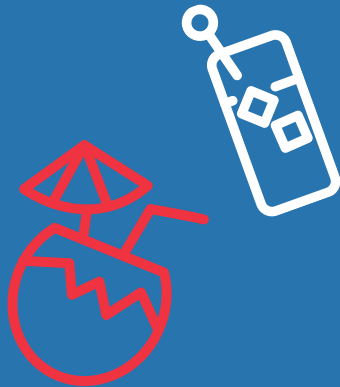
Please Indicate desired sponsorship level:

- ☐ Presenting Sponsor (\$3,000)
- ☐ Swag Sponsor (\$1,500)
- ☐ Raffle Sponsor (\$1,000)
- ☐ Refreshments Sponsor (\$500)
- ☐ Venue Sponsor
- ☐ Media Sponsor
- ☐ Prize Sponsor (Item: _____)

Method of Payment:

- ☐ Check Enclosed
Check number: _____
- ☐ Credit Card (circle one): VISA / AMEX / Mastercard / Discover
Name on Card: _____
Card Number: _____
Expiration Date: ____/20____
Security Code: _____





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Thank You to Last Year's Sponsors:



RIPTIDE
BREWING COMPANY



Event Coverage in Florida Weekly