

SPONSORSHIP OPPORTUNITIES

Sponsorships ensure that we can empower communities in Haiti to learn, rise, and thrive. By investing in this event, you will have the opportunity to engage with business leaders, thought partners, and dedicated activists, all while making a direct and profound impact on individual lives.





Honorary Chair: Vicki Tracy

Chairs:
Jessica Asbel
Lacey Dolben
Dorothy Milfort
Ruthie Morency
Mary Anne Spann



ABOUT THE EVENT

Get ready to sip, sway, and celebrate at Caribbean Nights, Hope for Haiti's annual gala. This high-energy evening will be bursting with tropical vibes, vibrant décor, and immersive Caribbean experiences, all in support of Hope for Haiti. For 36 years, Hope for Haiti has been creating brighter futures through access to education, healthcare, clean water, and economic opportunity. This is your chance to party with a purpose, connect with passionate changemakers, and make a real impact, all while soaking in the sights, sounds, and flavors of the Caribbean!

Through immersive moments that echo the joy, energy, and culture of the Caribbean, we'll celebrate the ongoing impact of your generosity. Be part of a night that fuses celebration with purpose—where every dance step and shared toast contributes to building a brighter future for Haiti.







We are proud to be a 4-star rated charity by Charity Navigator and a participant at the Platinum Level through the GuideStar Exchange, two leading independent evaluators recognizing our steadfast commitment to financial stewardship and outcomes-driven impact.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

PRESENTING SPONSOR: \$50,000

- Exclusive listing as Presenting Sponsor with name and/or logo on all event materials including: event website, printed materials, email blasts, and social media posts for a combined reach of 100,000+
- Three prime tables for 10 guests each (30 guests total)
- Invitation to speak at the event and highlight your company's support and partnership
- On-stage recognition, full-screen projection, and event posters including your company's name and/or logo at the event
- Dedicated press release announcing sponsorship and inclusion in all event press release(s)
- Full-page ad in the event program
- Individualized thank you video message shared post-event on social media and with your company
- Personalized Hope for Haiti employee engagement opportunity held at your company





LESPWA FÈ VIV SPONSOR: \$35,000 (HOPE GIVES LIFE)

- Two prime tables for 10 guests each (20 guests total)
- On-stage recognition, full-screen projection, and event posters including your company's name and/or logo at the event
- Company name and/or logo highlighted in all event marketing materials, including: website, printed materials, email blasts, and social media posts for a combined reach of 100,000+
- Dedicated press release announcing sponsorship and inclusion in other event press release(s)
- Full-page ad in the event program
- Individualized thank you video message shared on social media
- Personalized Hope for Haiti employee engagement opportunity held at your company





SPONSORSHIP OPPORTUNITIES AND BENEFITS

ENSPIRE SPONSOR: \$20,000 (INSPIRE)

- Two prime tables for 10 guests each (20 guests total)
- Company name and/or logo highlighted in all event marketing materials, including: website, printed materials, email blasts, and social media posts for a combined reach of 100,000+
- On-stage recognition, full-screen projection, and event posters including your company's name and/or logo at the event
- Inclusion in event press release(s)
- Full-page ad in the event program
- Individualized thank you video message shared on social media
- Personalized Hope for Haiti employee engagement opportunity held at your company

BÈL AYITI SPONSOR: \$10,000 (BEAUTIFUL HAITI)

- Two regular tables for 10 guests each (20 guests total)
- On-stage recognition, full-screen projection, and event posters including your company's name and/or logo at the event
- Company name and/or logo highlighted in all event marketing materials, including: website, printed materials, email blasts, and social media posts for a combined reach of 100,000+
- Inclusion in event press release(s)
- Half-page ad in the event program

TABLE SPONSOR: \$5,000

- One regular table for 10 guests
- On-stage recognition, full-screen projection, and event posters including your company's name and/or logo at the event
- Company name and/or logo highlighted in all event marketing materials, including: website, printed materials, email blasts, and social media posts for a combined reach of 100,000+
- Inclusion in event press release(s)
- Half-page ad in the event program









EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

FLOWER AND DECOR SPONSOR: \$20,000+

- Help transport our guests to the Caribbean with beautiful flowers and decor.
- Your company logo and/or name highlighted in all event marketing materials including: signage, event website, printed materials, email blasts, and social media posts for a combined reach of 100,000+.

ENTERTAINMENT SPONSOR: \$15,000

- Set the tone for a magical evening by sponsoring live entertainment for the gala.
- Your company logo and/or name highlighted in all event marketing materials including: signage, event website, printed materials, email blasts, and social media posts for a combined reach of 100,000+.

BAR SPONSOR: \$6,500

- Enhance guest experiences by sponsoring the cocktail bar and wine service throughout dinner.
- Your company logo and/or name highlighted in event marketing materials including: customized signage on cocktail bars at the gala, event website, printed materials, email blasts, and social media posts for a combined reach of 100,000+.



EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

HORS D'OEUVRES SPONSOR: \$3,000

- Bring the flavors of the Caribbean to our guests by sponsoring passed hors d'oeuvres during cocktail hour.
- Your company logo and/or name highlighted in event marketing materials including: website, printed materials, signage, email blasts, and social media posts for a combined reach of 100,000+

FAVOR SPONSOR: \$2,500

- Give our guests something to commemorate this special evening by sponsoring our take-home favors.
- Your company logo and name highlighted in event marketing materials including: website, printed invitations, signage, email blasts, and social media posts for a combined reach of 100,000+

PHOTO BOOTH SPONSOR: \$2,500

- Strike a pose and bring some extra glam to the evening by sponsoring our photo booth!
- Your company logo and name highlighted in event marketing materials including: website, printed invitations, signage, email blasts, and social media posts for a combined reach of 100,000+
- Company name or logo displayed on all digital and physical prints from the photo booth

PROGRAM AD PURCHASE:

- \$1,000 for full-page ad
- \$500 for half-page ad



MEDIA SPONSORSHIP OPPORTUNITIES

As a Media Sponsor, your organization will play a pivotal role in amplifying the impact of this special evening while gaining visibility among a highly engaged audience.

BENEFITS FOR THE MEDIA SPONSOR:

- Recognition as a Media Sponsor in all event materials, including the printed program, event website, and on-site signage.
- Inclusion in our email newsletters sent to more than 35,000 supporters and our social media posts across platforms, reaching a broad audience of 100,000+ dedicated followers.
- Verbal acknowledgment during the program.

YOUR SUPPORT AS MEDIA SPONSOR:

In exchange for this recognition, we ask your outlet to provide pro bono pre- and post-event coverage to help spread awareness about the event and its purpose. Coverage could include:

- Pre-event promotion: Articles, interviews, or event listings highlighting *Vineyards in the Valley* and its purpose.
- Post-event recap: Feature stories or photo spreads celebrating the success of the evening and the impact of the funds raised.

Please contact <u>karen@hopeforhaiti.com</u> to customize your Media Sponsorship package!



SPONSORSHIP FORM

To become a sponsor, please email this completed form to <code>briana@hopeforhaiti.com</code> or visit <code>hopeforhaiti.info/gala</code> to electronically complete the form and process payment.

Presenting (\$50,000)	Lespwa Fè Viv (\$35,000)	Enspire (\$20,000)
Bèl Ayiti (\$10,000)	Table Sponsor (\$5,000)	Flower & Decor (\$20,000)
Entertainment Sponsor (\$1	5,000) Bar Sponsor (\$6,500)	Hors D'Oeuvres (\$3,000)
Photo Booth (\$2,500)	Favors (\$2,500)	Program Ad (\$500-\$1,000)
I am unable to attend but w	ould like to make a tax-deductible	contribution
Total Amount of Support: \$		
Your Name (or name of the contact person at the sponsoring company):		
Company Name (if applicable)	:	
Phone:	Email:	
Billing Address:		
City/State/Zip Code		

Method of Payment:

- Check (Payable to Hope for Haiti and mailed to Hope for Haiti, Dept. #0286, P.O. Box 413026, Naples, FL 34101)
- Credit or Debit Card: please call (239) 603-6769. Online processing coming soon.
- I have a matching gift program at my company

Any questions? Please contact briana@hopeforhaiti.com

