

VINEYARDS in the Valley

2026

SPONSORSHIP OPPORTUNITIES

NEW! TWO DAY EVENT

**WINE DINNER &
LIVE AUCTION**

FRI. DECEMBER 4, 2026
HOTEL VALLEY HO

**GRAND TASTING &
SILENT AUCTION**

SAT, DECEMBER 5, 2026
SCOTTSDALE STADIUM

SCOTTSDALE, ARIZONA





Vineyards in the Valley 2025 attracted over 450 guests from all over the country



ABOUT THE EVENT

Now in its third year, **Vineyards in the Valley** is a two-day celebration of exceptional wine and meaningful impact.

The weekend begins on Friday evening with an intimate wine dinner at Hotel Valley Ho, where thoughtfully curated pairings, conversations with featured vintners, and a preview of the weekend's wines set the stage for a live auction of once-in-a-lifetime wine experiences and rare offerings.

On Saturday, the signature Grand Tasting event at Scottsdale Stadium features a curated selection of ultra-premium, highly allocated boutique wineries. Attendees will have the opportunity to sample a diverse portfolio of wines, enjoy charcuterie style hors d'oeuvres, and bid on exclusive items and experiences through a silent auction.

Proceeds from the event support Hope for Haiti and its work to provide breast and cervical cancer screenings to women in rural Haiti, nutrition support for food-insecure mothers, and access to life-saving medications for families seeking healthcare.

ABOUT HOPE FOR HAITI

For over 36 years, Hope for Haiti has been working to improve the quality of life for the Haitian people, particularly women and children. As one of the most trusted organizations working to reduce poverty in southern Haiti, Hope for Haiti is focused on providing support and partnership to the Haitian people every single day. Our mission is to improve the quality of life for the Haitian people, particularly women and children.

We invite you to join us on this incredible journey to transform lives in Haiti.



WHERE PURPOSE MEETS PARTNERSHIP

Through your sponsorship, Vineyards in the Valley becomes more than an event—it becomes a catalyst for change.

Your support helps provide life-saving healthcare, nourishment, and hope to families across southern Haiti, while connecting you with a community of leaders committed to making a difference.



SPONSORSHIP OPPORTUNITIES

Premier Sponsor: \$30,000

- One premier table (10 tickets) at the Friday evening wine dinner at Hotel Valley Ho with exclusive wine glasses for each guest
- 20 VIP tickets with early access to the Grand Tasting at Scottsdale Stadium, including access to an exclusive VIP lounge with separate food stations, elevated wine pairings, and dedicated service staff
- Inclusion in our nationwide press release
- Feature in promotional videos/thank you slides during both events
- On-stage verbal recognition during the event
- Prominent name/logo placement on all promotional materials & signage
- Exclusive social media recognition



SPONSORSHIP OPPORTUNITIES

Cellar Sponsor: \$20,000

- One table (10 tickets) at the Friday evening wine dinner at Hotel Valley Ho
- 14 VIP tickets with early access to the Grand Tasting at Scottsdale Stadium, including access to an exclusive VIP lounge with separate food stations, elevated wine pairings, and dedicated service staff
- Feature in promotional videos/thank you slides during both events
- On-stage verbal recognition during the event
- Prominent name/logo placement on promotional materials & signage
- Inclusion in social media recognition



Estate Sponsor: \$15,000

- 6 tickets to the Friday evening wine dinner at Hotel Valley Ho
 - 10 tickets with early access to the Grand Tasting at Scottsdale Stadium
 - Feature in promotional videos/thank you slides during both events
 - On-stage verbal recognition during the event
 - Logo included on promotional materials & signage
 - Inclusion in social media recognition
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Reserve Sponsor: \$10,000

- 4 tickets to the Friday evening wine dinner at Hotel Valley Ho
- 10 tickets to the Grand Tasting at Scottsdale Stadium
- Feature in promotional videos/thank you slides during both events
- Logo included on promotional materials & signage
- Inclusion in social media recognition



VIP Lounge Sponsor: \$7,500 (NEW)

- Exclusive naming rights to the VIP lounge at the Grand Tasting including logo placement on lounge signage and lounge event promotional materials
 - 8 VIP tickets to the Grand Tasting at Scottsdale Stadium
 - Opportunity to provide a gift or experience enhancement within the lounge.
 - Logo included on select promotional materials
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Premier Dinner Table Sponsor: \$5,000

- One premier table (10 tickets) at the Friday evening wine dinner at Hotel Valley Ho with exclusive wine glasses
 - Logo included on select promotional materials
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Water Bottle/Station Sponsor: \$5,000

- Exclusive logo placement on event water bottle labels and signage at water stations
- 6 tickets to the Grand Tasting at Scottsdale Stadium
- Logo included on select promotional materials



Wine Key Sponsor: \$4,500 (NEW)

- Your brand Logo laser engraved on metal wine keys. A gift for each winery and attending guest
- 6 tickets to the Grand Tasting at Scottsdale Stadium
- Logo included on select promotional materials

Wine Glass Sponsor: \$4,000

- Exclusive logo placement on the event wine glasses
- 4 tickets to the Grand Tasting at Scottsdale Stadium
- Logo included on select promotional materials

Raffle Sponsor: \$4,000 (NEW)

- Exclusive naming rights to the "Stock Your Cellar" Raffle, with logo/name placement wherever the raffle is promoted (email, website, social, app, ticket receipts, and event signage)
- 4 tickets to the Grand Tasting at Scottsdale Stadium
- Logo included on additional promotional materials as an event sponsor



Silent Auction Sponsor: \$3,500

- Exclusive sponsor of the silent auction including logo placement on silent auction signage and promotional materials
- 2 tickets to the Grand Tasting at Scottsdale Stadium
- Logo included on select promotional materials



Napkin Sponsor: \$3,000

- Exclusive logo placement on event cocktail napkins
- 2 tickets to the Grand Tasting at Scottsdale Stadium
- Logo included on select promotional materials

MEDIA SPONSORSHIP OPPORTUNITY AND BENEFITS

As a Media Sponsor, your organization will play a pivotal role in amplifying the impact of this special evening while gaining visibility among a highly engaged audience.

Benefits for the Media Sponsor:

- Recognition as a Media Sponsor in all event materials, including the printed program/wine order form, event website, and on-site signage.
- Inclusion in our email newsletters sent to more than 35,000 supporters and our social media posts across platforms, reaching a broad audience of 100,000+ dedicated followers.
- Verbal acknowledgment during the event program.

Your Support as Media Sponsor:

In exchange for this recognition, we ask your outlet to provide pro bono pre- and post-event coverage to help spread awareness about the event and its purpose. Coverage could include:

- Pre-event promotion: Articles, interviews, or event listings highlighting *Vineyards in the Valley* and its purpose.
- Post-event recap: Feature stories or photo spreads celebrating the success of the evening and the impact of the funds raised.

Please contact karen@hopeforhaiti.com to customize your Media Sponsorship package!



SPONSORSHIP FORM

- ☐ Premier (\$30,000) ☐ Cellar (\$20,000) ☐ Estate (\$15,000) ☐ Reserve (\$10,000)
- ☐ VIP Lounge (\$7,500) ☐ Wine Dinner Table (\$5,000) ☐ Water Bottle (\$5000)
- ☐ Wine Key (\$4,500) ☐ Wine Glass (\$4,000) ☐ Silent Auction (\$3,500)
- ☐ Raffle Sponsor (\$3,000) ☐ Napkin (\$3,000)

☐ I am unable to attend but would like to make a tax-deductible contribution of: \$ _____

Name and Contact Information:

Name/Company: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip Code: _____

Method of Payment:

- ☐ Check (Payable to Hope for Haiti and mailed to Hope for Haiti, Dept. #0286, P.O. Box 413026, Naples, FL 34101)
- ☐ Credit or Debit Card, processed online
- ☐ I have a matching gift program at my company

Company Name: _____

Email this form to karen@hopeforhaiti.com or mail to:

Hope for Haiti
1021 5th Ave N
Naples, FL 34102

Any questions? Please contact Karen at karen@hopeforhaiti.com

